

About the program:

Affordable

- No out-of-state tuition
- Federal and state grants available
- Scholarship opportunities

Purpose

The BAS in Business Management provides students with a broader knowledge of applied business practices and prepares them for advancement within their business field or to start their own business. Graduates will be prepared to seek career opportunities in middle-management and upper-management within their respective business field.

Easy to Apply

Associate of Applied Science (AAS) or Associate of Applied Technology (AAT) degree required to apply

- Complete an online application for admission
- Provide official transcripts from each college, technical school, and/or university attended

Want to learn more?

BAS@gmc.edu
www.gmc.edu/BAS



Elevate your professional skills



"I have had several job offers, and opportunities presented to me that would have previously been way outside my comfort zone. Now that I'm nearing the end of the program, I'm confident in taking all of them head-on."



Andrea Parker, Augusta Campus

The BAS in Business Management degree program is designed to prepare students for leadership roles and management positions within a variety of businesses and industries. Students who have earned an Associate of Applied Science (AAS) degree will have the opportunity to continue their education and prepare for advancement opportunities within their business field.

Bachelor of Applied Science in BUSINESS MANAGEMENT



Courses are available online or in a traditional classroom setting.



Students completing this program will have the skills and knowledge required to:

- become successful managers and leaders
- increase earning potential
- expand career opportunities.

Program Description:

The curriculum includes courses that will provide a solid understanding of organizational leadership and management practices. This program provides an industry driven curriculum designed to aid and develop the potential of GMC graduates to be successful leaders in their business environment. Students enrolling in this degree program must have a business major related AAS or AAT degree.

Courses:

Managerial Accounting
Advanced Business Communications
Organizational Development
Operations Management
Organizational Leadership
Management Information Systems
Financial Management
Quality Management Systems
Marketing for Managers
Project Management
Strategic Management
Capstone: Business Management Project

The final capstone course allows students to apply their knowledge in a real world management project.

Electives:

Principles of Supply Chain Management
Principles of Logistics Management
International Business
Team Management

BAS Articulation Agreements currently exist with:

- Albany Technical College
- Atlanta Technical College
- Augusta Technical College
- Central Georgia Technical College
- Coastal Pines Technical College
- Georgia Northwestern Technical College
- Georgia Piedmont Technical College
- Gwinnett Technical College
- North Georgia Technical College
- Oconee Fall Line Technical College
- Ogeechee Technical College
- Savannah Technical College
- South Georgia Technical College
- Southeastern Technical College
- Southern Crescent Technical College
- Southern Regional Technical College
- West Georgia Technical College
- Wiregrass Georgia Technical College



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Advance your Career.



Find out more:

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Let GMC be your pathway toward career advancement opportunities in your business field.

Apply your Associate of Applied Science degree toward earning your Bachelor of Applied Science degree.