

TIPS for Collecting Donations

Tip # 1: Don't say "Can you give me a donation?"....people are afraid that they will be embarrassed if they don't give the right amount. Suggest to each person,

"Can you give a donation of 2 or 3 dollars, I am trying to get a lot of people to give a little bit".

It works because you gave them a figure they can be comfortable with and often times they will give you more because you have now set a number that they can deal with.

Tip # 2: Send letters to every family member or friend of the family. Ask your parents to help you come up with a list of people. People appreciate the effort. Remember to only ask for a small donation so people feel comfortable.

Tip # 3: Ask family members and friends to ask at work. Give them a sheet of information from your pledge sheet and ask them to ask co-workers. Or create a nice envelope with information and ask your family member or friend to take that to work.

Tip # 4: Think of creative ideas to collect donations. Have a yard sale or sell some of your old stuff. Look for opportunities to approach or meet groups of people and have a nice display or a thank you sticker available for each donor. Ask friends and family to help you be creative.