



Sarah Schiendelman

B.S. in Business Administration

Graduate: 2011

Internship at GMC's Marketing and Public Relations Office in Fall 2009

Why did you choose to do this experience?

Thanks to career services, I was able to participate in a Marketing/PR internship during my junior year. It was a great opportunity to get hands on industry experience. I worked in the Gwynedd-Mercy College Marketing/PR office. This was very convenient and therefore, I was able to take 7 classes in addition to the internship. While interning, I was able to be a part many meetings, events, and planning but most importantly I was able to make sure my major was right for me.

What are the benefits of doing this experience?

Two of the largest benefits of my internship was first, I was pushed out of my comfort zone and because of it I realized that I am capable of great things when it comes to my future and career. Second, as a junior in college I already have countless accomplishments to add to my resume.

How has this experience enhanced your academic experience or shaped your career goals?

Now that I know that I love my career choice, I am willing to work even harder to obtain a degree, learn all I can from my professors and jump out into the career field as soon as possible.

Describe any exciting project or responsibility you've worked on during your experience?

One of the greatest opportunities that came from my internship was being experience the image/brand campaign of the college. I met with outside marketing representatives and was even asked my opinion during various occasions.

Was there anything unique about your experience that you can share with us?

It was definitely not a "get my coffee, fax this memo" type of internship. I was treated like a professional in the field of marketing. At the same time, I was there to learn and everyone in the office assisted me with that goal.

What advice would you give to other students who may be considering a similar experience?

Get to career services as fast as you can and start seeking an internship. You cannot lose from an internship experience, only gain. It will put you a step above the rest.