

# What can I do with this major?

# Liberal Studies

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This program of study provides a general foundation of courses in the liberal arts. Students take courses in behavioral/social sciences, humanities, language, literature, fine arts and natural sciences. General knowledge skills developed through liberal arts studies can have a significant effect on your career development. Although technical skills may be helpful with securing an initial job offer, general knowledge skills may contribute more to long-term employment success.

## Skills/Competencies Associated with Liberal Studies Majors:

- Good speaking and presentation skills
- Able to lead and direct others.
- Ability to prioritize and organize
- Ability to perform research
- Good problem-solving skills
- Strong work ethic and leadership skills
- Ability to manage conflict
- Desire and ability to take initiative
- Adaptable and flexible
- Ability to get along with others

## Related Occupations:

Account Administrator	Customs Aid/Officer/Specialist	Program Coordinator
Account Executive	Data Processing Specialist	Program Director
Administrative Assistant	Editorial Assistant	Programming/Systems Trainee
Advertising Account Executive	Financial Analyst	Project Assistant
Advertising Sales Representative	Financial Research Assistant	Project Director
Advertising Research Specialist	Financial Services Specialist	Promotion Specialist
Assistant Buyer	Fundraising Specialist	Public Administrator
Assistant Supervisor	Group Home Counselor	Public Relations
Assistant Manager	Human Resources Specialist	Realtor
Audit Specialist	Insurance Underwriter	Research Assistant
Benefits Specialist	Job Developer	Recruiter
Billing Manager	Loan Officer	Representative
Bond Underwriter	Management Consultant	Project Director
Business Analyst	Manager	Public Service Coordinator
Business Systems Analyst	Manufacturing Manager	Publicity Assistant
Case Manager	Marketing Coordinator	Purchasing Specialist
Claims Representative	Marketing Research Specialist	Purchasing Agent
Claims Analyst	Marketing Manager	Sales Manager
Closing Representative	Merchandise Analyst	Sales Representative
Consultant	Municipal Bond Broker	Solution Specialist
Consumer Banking Specialist	Office Manager	Stockbroker
Copy Editor	Paralegal	Substitute Teacher
Correctional Officer	Patient Relations Specialist	Supervisor
Credit Manager	Personnel Specialist	Technical Writer
Customer Service Representative	Police Officer	Telemarketing Specialist
	Product Manager	Volunteer Coordinator
	Production Assistant	Writer

\*This is only a partial list and not meant to limit you. Come to Career Services to explore your options further.

## **Strategies:**

- Obtain an internship(s) in fields of interest
- Conduct information interviews
- Seek out mentors in fields of interest
- Volunteer at charitable organizations
- Research other fields of interest

## **Resources:**

College Central Network

[www.collegecentral.com/gmc](http://www.collegecentral.com/gmc)

Association of Liberal Graduate Studies Programs

[www.aglsp.org](http://www.aglsp.org)

Public Relations Society of America

[www.prsa.org](http://www.prsa.org)

American Marketing Association

[www.marketingpower.com](http://www.marketingpower.com)

Idealist

[www.idealist.org](http://www.idealist.org)

Pennsylvania State Education Assoc.

[www.psea.org](http://www.psea.org)

American Society of Journalists & Authors

[www.asja.org](http://www.asja.org)

Environmental Careers Organization

[www.eco.org](http://www.eco.org)

The Non-Profit Times

[www.nptimes.com](http://www.nptimes.com)

Occupational Outlook Handbook

[www.bls.gov/oco](http://www.bls.gov/oco)

Consortium of Liberal Arts Colleges

[www.liberalarts.org](http://www.liberalarts.org)

American Counseling Association

[www.counseling.org](http://www.counseling.org)

National Management Association

<http://nma.jsc.nasa.gov/>

Guide Star

[www.guidestar.org](http://www.guidestar.org)

American Federation of Teachers

[www.aft.org](http://www.aft.org)

American Society of Magazine Editors

<http://asme.magazine.org>

O\*NET Online

<http://online.onetcenter.org>

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**Gwynedd-Mercy College**  
**Career Services**  
215-646-7300, ext: 230  
[careerservices@gmc.edu](mailto:careerservices@gmc.edu)  
[www.gmc.edu/careerservices](http://www.gmc.edu/careerservices)