

What can I do with this major?

# Business Education

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This program combines business classes with teacher certification and prepares students to become competent teachers of business subjects in vocational, business or secondary schools. The combination of a business and educational background provides employment opportunities in the business world as well as in the teaching field. In addition, this degree provides a strong foundation for graduate level studies.

## Skills/Competencies Associated with Business Education Majors:

- Strong communication skills
- Ability to work well with people and data
- Strong leadership skills
- Trustworthy, integrity and businesslike
- Ability to inspire productivity and loyalty
- Adaptable and flexible
- Enthusiasm for teaching
- Excellent organizational and planning skills
- Ability to incorporate technology into the curriculum and instruction

## Related Occupations:

Account Executive	Entertainment Agent	Public Utilities Manager
Administrative Aide	Foreign-Exchange Trader	Purchasing Agent
Advertising Executive	Gov' Services Administrator	Quality Control Auditor
Airport Manager	Hospital Administrator	Real Estate Agent/Broker
Bank Manager	Hotel/Motel Manager	Recreation Manager
Benefits Manager	Human Resources Manager	Reports Analyst
Branch Manager-Any Industry	Industrial Relations Director	Restaurant/Food Manager
Budget Officer	Information Systems Manager	Retail Sales Manager
Chief Executive Officer	Insurance Agent	Sales Manager
City Manager	International Business Manager	Securities Trader
College Professor/Dean	Investment Banker	Secondary School Teacher
Commodity – Industry Analyst	Job Analyst	Service Manager
Communications Officer	Labor Relations Manager	Service Organization Manager
Compensation Manager	Logistics Specialist	Stock Broker
Computer Operations Supervisor	Management Analyst	Student Affairs Administrator
Comptroller	Management Trainee	System Coordinator
Construction Supervisor	Manufacturing Supervisor	Teacher
Consultant	Market Information Specialist	Traffic Manager
Convention Manager	Market Research Analyst	Transportation Director
County Prosecutor	Media Planner	Urban Planner
Credit Analyst	Occupational Analyst	Wholesale Sales Representative
Credit and Collections Manager	Operations Manager	School District Administrator
Data Base Manager	Financial Analyst	Computer Programmer
Department Store Manager	Politician	Business Manager
Director of Career Services	Promotions Manager	

\*This is only a partial list and not meant to limit you. Come to Career Services to explore your options further.

## Strategies:

- Take business-related courses
- Volunteer or work part time at a secondary school or college/university
- Tutor
- Attend education lectures or workshops
- Strengthen communication and computer skills
- Study diversity issues and learn a second language
- Assist in planning of a civil/social event

## Resources for Business Education Majors:

College Central Network  
[www.collegecentral.com/gmc](http://www.collegecentral.com/gmc)

National Education Association  
[www.nea.org](http://www.nea.org)

Pennsylvania State Education Association  
[www.psea.org](http://www.psea.org)

National Business Education Association  
[www.nbea.org](http://www.nbea.org)

Chronicle of Higher Education  
[www.chronicle.com](http://www.chronicle.com)

American Management Association  
[www.amanet.org](http://www.amanet.org)

American Business Women's Association  
[www.abwa.org](http://www.abwa.org)

O\*NET OnLine  
<http://online.onetcenter.org>

Executive and Management Job List  
[www.nationjob.com/management](http://www.nationjob.com/management)

Marketing Jobs  
[www.marketingjobs.com](http://www.marketingjobs.com)

American Advertising Federation  
[www.aaf.org](http://www.aaf.org)

American Marketing Association  
[www.marketingpower.com](http://www.marketingpower.com)

Occupational Outlook Handbook  
[www.bls.gov/oco](http://www.bls.gov/oco)

American Counsel on Education  
[www.acenet.edu/](http://www.acenet.edu/)

American Federation of Teachers  
[www.aft.org](http://www.aft.org)

National Association for Business Teacher Edu.  
[www.nabte.org](http://www.nabte.org)

Higher Education Jobs  
[www.higheredjobs.com](http://www.higheredjobs.com)

Black Business Association  
[www.bbala.org](http://www.bbala.org)

America's Small Business Development Center Network  
[www.asbdc-us.org/](http://www.asbdc-us.org/)

Careers in Business  
[www.careers-in-business.com](http://www.careers-in-business.com)

Small Business Administration  
[www.sba.gov](http://www.sba.gov)

Public Relations Society of America  
[www.prsa.org](http://www.prsa.org)

Society for Human Resources Mgt.  
[www.shrm.org](http://www.shrm.org)

National Management Association  
<http://nma1.org>

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**Gwynedd-Mercy College**  
**Career Services**  
215-646-7300, ext: 230  
[careerservices@gmc.edu](mailto:careerservices@gmc.edu)  
[www.gmc.edu/careerservices](http://www.gmc.edu/careerservices)