

What Can I Do With a Major in...

Business Education?

The Program combines business classes with teacher certification. The program prepares students to become competent teachers of business subjects in vocational, business or secondary schools. The combination of business and an educational background provides employment opportunities in the business world as well as in the teaching field. In addition, this degree provides a strong foundation for graduate level studies.

Skills/Competencies Associated with Business Education Majors:

- *Strong communication skills.
- *Strong leadership skills.
- *Ability to inspire productivity and loyalty.
- *Enthusiasm for teaching.
- *Ability to incorporate technology into the curriculum and instruction.
- *Ability to work well with people and data.
- *Trustworthy, integrity and businesslike.
- *Adaptable and flexible.
- *Excellent organizational and planning skills.

Related Occupations:

Account Executive	Entertainment Agent	Promotions Manager
Administrative Aide	Foreign-Exchange Trader	Public Utilities Manager
Advertising Executive	Government Services Administrator	Purchasing Agent
Airport Manager	Health Services/Hospital Administrator	Quality Control Auditor
Bank Manager	Hotel/Motel Manager	Real Estate Agent/Broker
Benefits Manager	Human Resources Manager	Recreation Manager
Branch Manager-Any Industry	Industrial Relations Director	Reports Analyst
Budget Officer	Information Systems Manager	Restaurant/Food Manager
Chief Executive Officer	Insurance Agent	Retail Sales Manager
City Manager	International Business Manager	Sales Manager
College Professor/Dean	Investment Banker	Securities Trader
Commodity – Industry Analyst	Job Analyst	Secondary School Teacher
Communications Officer	Labor Relations Manager	Service Manager
Compensation Manager	Logistics Specialist	Service Organization Manager
Computer Operations Supervisor	Management Analyst	Stock Broker
Comptroller	Management Trainee	Student Affairs Administrator
Construction Supervisor	Manufacturing Supervisor	System Coordinator
Consultant	Market Information Specialist	Teacher
Convention Manager	Market Research Analyst	Traffic Manager
County Prosecutor	Media Planner	Transportation Director
Credit Analyst	Occupational Analyst	Urban Planner
Credit and Collections Manager	Operations Manager	Wholesale Sales Representative
Data Base Manager	Financial Analyst	School District Administrator
Department Store Manager	Politician	Computer Programmer
Director of Career Services		Business Manager

*This is only a partial list and not meant to limit you. Come to Career Services to explore your options further.

Strategies:

- *Work in a nursery school, day care or summer camp
- *Volunteer or work part time in an elementary school or secondary school
 - *Teach Sunday School or Bible Camp lesson
 - *Tutor
 - *Attend education lectures or workshops
- *Strengthen communication and computer skills
- *Study diversity issues and learn a second language.
 - *Assist in planning of a civil/social event.

Resources for Business Administration Majors:

College Central Network
www.collegecentral.com/gmc

National Education Association
www.nea.org

Pennsylvania State Education Assoc.
<http://www.psea.org>

Chronicle of Higher Education
www.chronicle.com

American Management Association
<http://www.amanet.org/index.htm>

American Business Women's Association
<http://www.abwa.org>

O*NET OnLine
<http://online.onetcenter.org>

Executive and Management Job List
<http://www.nationjob.com/management>

Marketing/Management Jobs
<http://www.marketingjobs.com>

American Advertising Federation
www.aaf.org

American Marketing Association
www.marketingpower.com

Occupational Outlook Handbook
www.bls.gov/oco

American Counsel on Education
www.acenet.edu/resources/policy-research/

American Federation of Teachers
<http://www.aft.org>

Higher Education Jobs
www.higheredjobs.com

Black Business Association
<http://www.bbala.org>

America's Small Business Development Center Network
<http://www.asbdc-us.org/>

Business Job Finder
www.careers-in-business.com

Small Business Administration
www.sbaonline.sba.gov

Public Relations Society of America
www.prsa.org

Society for Human Resources Mgt.
www.shrm.org

National Management Association
<http://nma.jsc.nasa.gov/>

Gwynedd-Mercy College Career Services

215-646-7300, ext: 230

careerservices@gmc.edu

www.gmc.edu/students/careerservices